



## 30<sup>th</sup> Annual London Lesbian Film Festival

Dear Friend

In our 30<sup>th</sup> year, we are once again, creating a safe space for all women that celebrates diversity, advocates for, and supports women's voices and experiences through art and film!

"I choose film and video as a medium to make the invisible, visible. Anyone can be left out of history. I am compelled to reveal and celebrate marginalized peoples whose stories have not been told. A multi-level cinema that engages them viscerally and intellectually activates my audiences. I want people to leave the theater with fresh perceptions and emboldened to take active and political stances for social change in a global environment." - Barbara Hammer

The London Lesbian Film Festival brings together over 1500+ women over a weekend and we are excited to be able to share this experience with our sponsors and allies. We were recognized by the Matador Network as one of the "8 must-see LGBT festivals around the world." In addition, our documentary "Bending the Lens: 20 years of the London Lesbian Film Festival", has been viewed at festivals in Kentucky, Paris, London UK, and here at home in Toronto and London.

We are reaching out to you to join our family of partners. There are many benefits that we hope will be of interest and we can customize an opportunity to ensure your marketing needs are met. Through your partnership, you will be helping to create a culture of acceptance, an opportunity for all women to be represented, and a platform for women artists to be seen and heard.

We look forward to hearing from you and hope your company will help make our 30<sup>th</sup> annual film festival truly memorable.

Sincerely,

**London Lesbian Film Festival Sponsorship and Advertising Committee**

partners@lfff.ca

www.lfff.ca





**London Lesbian  
Film Festival**

# PARTNERSHIP PROGRAM



BENEFIT OPTIONS	PLATINUM	CORPORATE	GOLD	COMMUNITY	AD
	\$1500	\$1000	\$500	\$250	\$100
30 second commercial to play prior to all screenings	●				
Ad featured on full screen at event	●				
Verbal recognition at each film screening and event gatherings	●				
Name/Logo included in LLFF's email communications and on ticket purchase "Thank You" screen	●	●			
Story/reel on LLFF's corporate social channels during Festival Weekend	●	●			
Name/Logo featured on LLFF's website scrolling banner (size/page depends on level)	●	●	●	●	
Social Media "shout outs" on LLFF's corporate social channels during Festival Weekend	3	2	1	1	
Name/Logo featured on shared screen at event	●	●	●	●	●
Customized "Proud Sponsor Badge" to leverage community impact	●	●	●	●	●
Name/Logo featured on partnership page of LLFF's website	●	●	●	●	●
LLFF offers limited complimentary passes/tickets*					
<b>ENTERTAINMENT and SILENT AUCTION PARTNERSHIP</b> ★ opportunities available					

**Please consider partnering with us to create a customized benefit package to suit your company's marketing needs and budget.**

**Through your partnership of The London Lesbian Film Festival, you help create a safe space that advocates and supports all women.**

**Please connect with us: [partners@llff.ca](mailto:partners@llff.ca)**





London Lesbian  
Film Festival

- FOR OFFICE USE ONLY**
- Presenting ★
  - Entertainment ★
  - Silent Auction ★
  - Platinum
  - Corporate
  - Gold
  - Community
  - Advertiser

# London Lesbian Film Festival

## 2023 PARTNERSHIP AGREEMENT

Date: \_\_\_\_\_ Key Contact: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

PARTNERSHIP LEVEL: \$ \_\_\_\_\_

**Method of Payment:**     Cash     Cheque     E-Transfer to:  
treasurer@llff.ca

Please make cheques payable to 'London Lesbian Film Festival'  
If you wish to mail in your cheque, please connect with us for complete mailing address.

Website URL: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Facebook URL: \_\_\_\_\_ Instagram Handle: \_\_\_\_\_

**Please review deadlines, specs, and required content before submitting to partners@llff.ca**

This agreement becomes a binding document upon payment in full and signature of both Sponsor and London Lesbian Film Festival representative(s).

Sponsor Representative Signature

Printed Name

Date

London Lesbian Film Festival Representative

Printed Name

Date





## WE NEED YOUR GRAPHICS

### On Screen Logo Specs

Please provide your logo in .pdf, .ai, or .jpg format. If your logo is in .jpg format, then it must be at least 200 ppi and fit within at least a 7" square box in RGB colour space.

### On Screen Advertisement Specs

Please provide your on-screen advertisement in RGB .jpg or .pdf format. It must be 1920 pixels x 1080 pixels or 9.5" x 5.4" @ 200 ppi.

### Website Banner Advertisement Specs for Mobile and Desktop

Film Page - Platinum (\$1500+)	Event Page - Corporate (\$1000)	Event Page - Gold (\$500)	Event Page - Community (\$250)
Desktop: 1170 x 200 px @ 200ppi	Desktop: 1170 x 200 px @ 200ppi	Desktop: 500 x 200 px @ 200ppi	Desktop: 260 x 200 px @ 200ppi
Mobile: 1000 x 267 px @ 200ppi	Mobile: 1000 x 267 px @ 200ppi	Mobile: 330 x 200 px @ 200ppi	Mobile: 220 x 200 px @ 200ppi

### Community Listing

All partners will be listed on our website in 'Our Community Listings'. Please provide us with a brief description of your business or service. In addition, please provide your contact information (e.g. telephone number, e-mail address, & website).

Submit your listing [here](https://fs22.formsite.com/FilmSubmission/form8/index.html) or go to <https://fs22.formsite.com/FilmSubmission/form8/index.html>

If no information is received by the deadline, the listing will contain only your business name.

### Commercial Specs

Please provide a .mp4 and/or .mov. Once you have booked your sponsorship, files may be transferred via Dropbox or other transfer services to [mindy@blueaardvark.ca](mailto:mindy@blueaardvark.ca).

### Checklist - Deadline March 22, 2023

- Agreement form
- Payment
- On Screen Logo
- On Screen Advertisement\*
- Desktop Website Banner Advertisement\*
- Mobile Website Banner Advertisement\*
- Community Listing
- Commercial\*

*\*if applicable to your sponsorship level*

### Disclaimer

The London Lesbian Film Festival reserves the right to refuse to publish ads or run commercials and/or may require changes to ads (before publication) or commercials if deemed not in keeping with the image of the festival. Any errors or omissions by the advertiser that needs to be repaired will incur a \$75 fee per administrative change. Errors or omissions by the staff at London Lesbian Film Festival will be repaired at no charge and a refund will be offered up to the full cost of the advertisement. London Lesbian Film Festival is not responsible for any lost business caused by an error or omission.



Thank you for making a positive impact on our community!